

After GPU, After HBM — Now CPU

- CPU is at the same starting line GPU was in 2023 and HBM in 2024.
- AI workloads are shifting from GPU-heavy training to CPU-orchestrated inference.
- DR Pick: AMD80, TP THB 2.5 — cleanest exposure ahead of the 5 May print.

72 Hours That Repriced AI

For three years the market priced AI as a GPU monopoly trade. Last week broke that frame. Three signals landed within 72 hours: Intel's Q1 with Data Center revenue +22.4% y-y, Meta's commitment to deploy tens of millions of AWS Graviton CPU cores for agentic workloads, and DA Davidson's AMD upgrade to \$375 from \$220 — a 70% target increase in a single move. **Our view: this is the early innings of a multi-year CPU re-rating, analogous to GPU from 2023 or HBM through 2024-25.** Both began with one quarter of "this number cannot be right" and ended with the entire infrastructure stack repriced. CPU is at that starting line now.

From 1:8 to Parity

AI workloads are physically shifting. Training (1 CPU to 7-8 GPUs) is maturing. Inference and agentic AI make CPUs the orchestration layer managing GPU compute below them. Intel's CEO confirmed the CPU-to-GPU ratio has already moved from 1:8 to 1:4, and could flip in fully agentic deployments. Hyperscaler capex is projected to grow from ~\$443bn in 2025 to ~\$675bn in 2026 (+50% growth). More importantly, hyperscalers are spending differently within that growing pool — sending proportionally more dollars to CPUs, packaging, and networking, and less to pure GPU.

Demand Outpaces Supply

Intel quantified Q1 **unmet demand** as "starting with a B" — billions of dollars in orders that did not ship because supply could not match demand. Management guided server CPU industry growth to double-digits through 2027. AMD sits in the same setup: Q1 guided to \$9.8b (+32% y-y) at 55% gross margin. ASPs are projected up ~20% in 2026 and ~10% in 2027, with incremental gross margin >70% at scale. The pattern matches HBM through 2024 and GPU through 2023: structural undersupply, pricing power flowing to producers, Street numbers raised quarter after quarter. Memory is the cleanest historical analog — a commodity-perceived component that re-rated to a strategic asset over four quarters once supply tightened.

Where the Dollar Flows

The largest direct beneficiaries are the x86 incumbents — **INTC and AMD** — capturing volume on an installed base hyperscalers cannot easily migrate. But the market is broadening: ARM-based silicon (AWS Graviton, NVIDIA Grace, Google Axion) is gaining share, and **ARM Holdings** launched its own AGI CPU at March's investor day with Meta as lead customer — shifting from IP licensor to direct competitor. The dollar then cascades to advanced packaging (**AMKR**, +6% on INTC's print) and AI networking (**AVGO** Tomahawk 6, **ANET** back-end fabric). Intel's CFO captured the cascade: packaging revenue is now sized in "billions per year" vs "hundreds of millions" originally modeled. The build-out drags the entire stack with it — though the share fight between x86 and ARM is now genuinely contested.

DR Pick: AMD80, TP of THB2.50 (AMD at \$380, USD/THB at THB32.5)

Our DR pick of the week is AMD80 with a TP of THB 2.50. AMD has the cleanest risk-adjusted CPU exposure. At ~\$305 (38-46x forward P/E on 32% guided 2026E, PEG ~1.0, 52% GPM), AMD captures the re-rating without IDM turnaround risk. The 5 May Q1 print is the near-term catalyst.

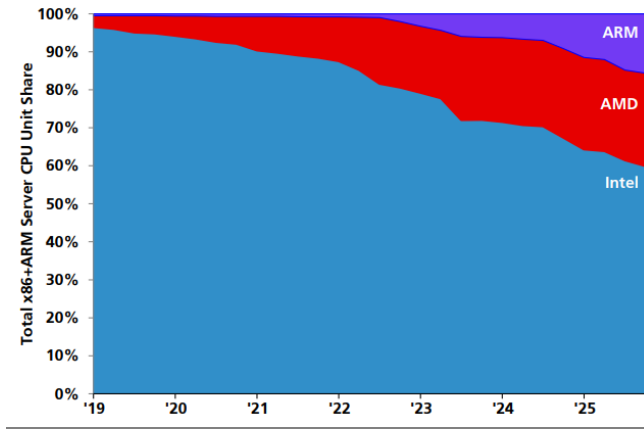
Analyst

Suwat Sinsadok, CFA, FRM, ERP
suwat.s@globlex.co.th,
+662 687 7026

Assistant Analyst

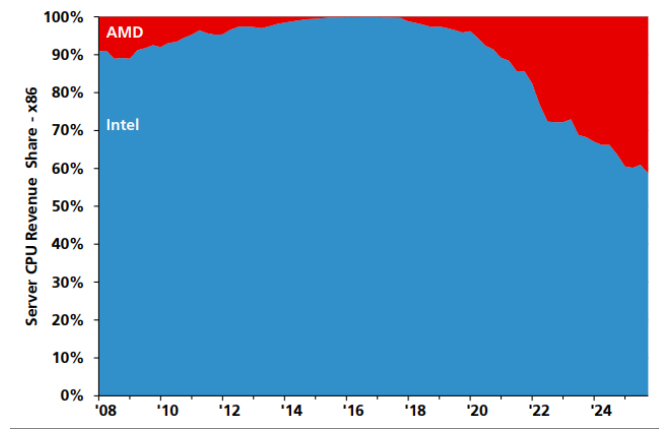
Peerayu Sirivorawong

Exhibit 1: Server CPU units share



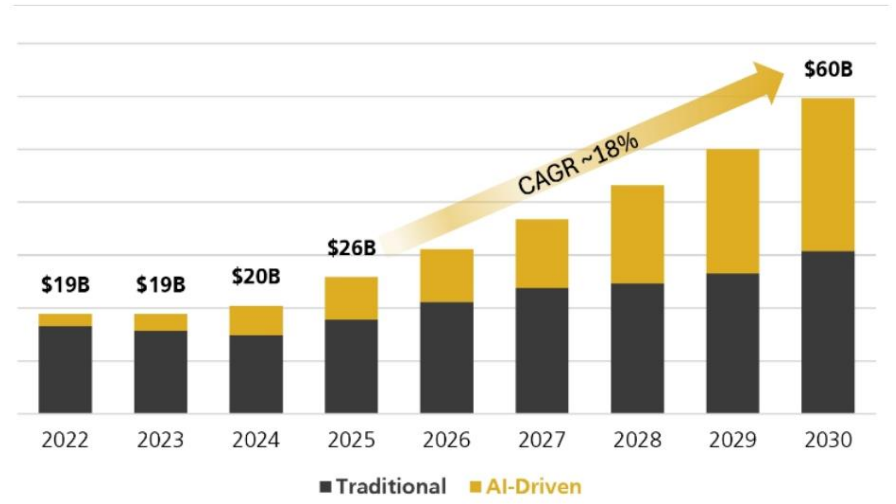
Sources: Mercury Research, UBSe

Exhibit 2: Server CPU revenue share (x86)



Sources: Mercury Research, UBSe

Exhibit 3: AMD's Outlook for LT Server CPU TAM



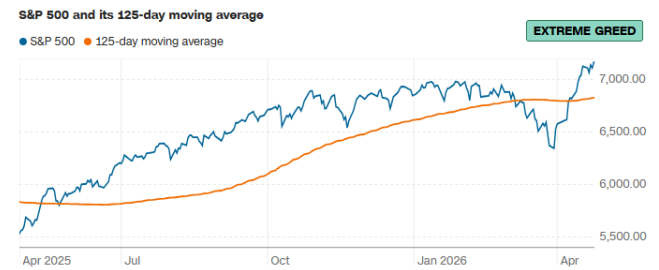
Sources: AMD

Exhibit 4: Fear & Greed Index (24 Apr 26)



Sources: CNN

Exhibit 5: Market Momentum, S&P500 vs 125 days MA



Sources: CNN

Exhibit 6: Upcoming Earning Release Date

Date	Ticker	Company	Time
Tue 28 Apr	V	Visa	After mkt
Tue 28 Apr	BKNG	Booking Holdings	After mkt
Wed 29 Apr	AMZN	Amazon	After mkt
Wed 29 Apr	MSFT	Microsoft	After mkt
Wed 29 Apr	META	Meta Platforms	After mkt
Wed 29 Apr	GOOG	Alphabet	After mkt
Thu 30 Apr	LLY	Eli Lilly	Pre mkt
Thu 30 Apr	AAPL	Apple	After mkt
Thu 30 Apr	MA	Mastercard	Pre mkt
Thu 30 Apr	RCL	Royal Caribbean	Pre mkt
Thu 30 Apr	RDDT	Reddit	After mkt
Mon 4 May	GRAB	Grab Holdings	After mkt
Mon 4 May	PINS	Pinterest	After mkt
Mon 4 May	DUOL	Duolingo	After mkt
Tue 5 May	AMD	Advanced Micro Devices	After mkt
Tue 5 May	RACE	Ferrari	Pre mkt
Tue 5 May	SHOP	Shopify	Pre mkt
Wed 6 May	ARM	Arm Holdings	After mkt
Wed 6 May	DIS	Walt Disney	Pre mkt
Wed 6 May	NVO	Novo Nordisk	Pre mkt
Thu 7 May	CRWV	CoreWeave	After mkt
Thu 7 May	DDOG	Datadog	Pre mkt
Thu 7 May	NET	Cloudflare	After mkt

Sources: Globlex Research

GENERAL DISCLAIMER

Analyst Certification

Suwat Sinsadok, Register No. 020799, Globlex Securities Public Company Limited

The opinions and information presented in this report are those of the Globlex Securities Co. Ltd. Research Department. No representation or warranty in any form regarding the accuracy, completeness, correctness or fairness of opinions and information of this report is offered by Globlex Securities Co. Ltd. Globlex Securities Co. Ltd. Accepts no liability whatsoever for any loss arising from the use of this report or its contents. This report (in whole or in part) may not be reproduced or published without the express permission of Globlex Securities Co. Ltd.

RECOMMENDATION STRUCTURE

Stock Recommendations

Stock ratings are based on absolute upside or downside, which we define as $(\text{target price}^* - \text{current price}) / \text{current price}$.

- BUY:** Expected return of 10% or more over the next 12 months.
HOLD: Expected return between -10% and 10% over the next 12 months.
REDUCE: Expected return of -10% or worse over the next 12 months.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

Sector Recommendations

- Overweight:** The industry is expected to outperform the relevant primary market index over the next 12 months.
Neutral: The industry is expected to perform in line with the relevant primary market index over the next 12 months.
Underweight: The industry is expected to underperform the relevant primary market index over the next 12 months.

Country (Strategy) Recommendations

Overweight: Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Neutral: Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

Underweight: Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.